

# THE IMAGE AWARD™

*“Only when all the elements of an image are perfectly tuned and each one of them is contributing to creating an emotion within the harmony of the whole, the picture works. Then and only then, time and space disappear to leave room to art, then and only then the photograph works, the photograph talks to the soul”*

## SUBMITTING YOUR IMAGE FOR THE CONTEST

- Images for the contest are accepted up to one week prior to the date of the workshop.
- Any photographic subject is allowed to be entered as long as it is of a person(s). No still life, no landscape, no artificial subjects, no abstracts.
- The photograph does not have to be a fashion shot, it can be shot in interior or exterior, studio or location, natural, mixed or flash light.
- Within your body of work search for a photograph that in your opinion best fits the above quote. Look carefully at all of the components of the image. Are they all describing what you want to communicate or are they fighting each other? We are not necessarily looking for the photograph that represents your work or your style the best, we want the one that you feel talks to the soul.
- Format the image as per the sample attached. Here is the spec:
  - Pixel dimension 1,024 X 566
  - Resolution 72 DPI
  - Black background
  - Save as Jpeg and set the quality to 12 (Max quality)You should end up with an image of about 130/150 KB  
Save also a copy at 300 DPI resolution in case it is needed for print in the future.
- Email the file as an attachment to [members@renovance.tv](mailto:members@renovance.tv) with the subject line Image Award Submission. Please use the same email address you used to register. We will send you a receipt of your submission via email.
- Images will be judged by Claudio Basso on the sole basis of fitting the above description and of technical and creative qualities.

- All images will be presented at the Image Award™ ceremony to take place Sunday at 5 pm.
- The winners of the three Awards will be offered to choose a prize as per the rule published on our website on the Image Award™ page.
- The three winners will automatically entered in the RTV Image of the Year™ contest, details of which will be published on RTV website and emailed to the participants.
- By entering the contest you are declaring that the image you submitted was created by you and that you are the sole copyright owner and there are no other person or entity who may have any interest in the image.
- By entering the contest you award Renovance.TV and/or any of its associates and partners including any of the companies that offered prizes for the contest the right to utilize the image submitted for promotional, advertising and/or marketing purposes of Renovance.tv .
- The Copyright of the images submitted for the Award remains of those who created them. Any use of such images will have to carry mention of such Copyright ownership of the image and the name of its creator.

Thank you and the best of luck to you.

Sheri Scinto  
Executive Producer